Do You Feel Safe In An Unsafe World?

The Healthcare Industry Faces Major Challenges in Providing Safe & Secure Facilities

Cedars-Sinai Medical Center
July 28, 2011

Stanford University School of Medicine
July 29, 2011
IAHSS California Region 5 is pleased to present

Do You Feel Safe In An Unsafe World?
The Healthcare Industry Faces Major Challenges in Providing Safe and Secure Facilities

PROGRAM BACKGROUND

The Joint Commission Sentinel Event Alert states, “Healthcare institutions today are confronting steadily increasing rates of crime, including violent crimes such as assault, rape and homicide. As criminal activity spills over from the streets onto the campuses and through the doors, providing for the safety and security of all patients, visitors and staff within the walls of a health care institution, as well as on the grounds, requires increasing vigilant attention and action by safety and security personnel as well as all health care staff and providers.”

In a national survey of RNs, conducted by ANA (American Nurses Association), 88% of working nurses reported that health and safety concerns influence their decision to continue working at their place of employment. However, recent reports indicate that this staff can be as much as four times more likely to experience work-related violence and aggression than other workers. Working in a healthcare facility is reported to be one of the most dangerous jobs in the United States. “Healthcare workers have a right to expect a safe and secure workplace,” according to the Health and Safety Executive.

To successfully respond to these challenges, organizations should develop an internal risk assessment and prevention plan. Proactive prevention plans cannot afford to be stagnant as the regulatory environment evolves and best practices continually advance. The key defense is a program that has the necessary components in planning, prevention, and mitigation.

WHAT YOU WILL LEARN

Today’s healthcare organizations face intense pressure to quickly, efficiently, and effectively recover from adversity. Learn through the experience of others as our guest speaker’s present practical, proven methodology that assesses how to manage during a natural disaster and managing key behavior of the perpetrators and manages them away from violent acts of crime. In this intensive one day program you will learn effective management tools and learn through case study examples, complete with videos of incidents, how to identify potential threats, assess risks, and implement measures to prevent, respond to, and recover from disruptive events. Through education and awareness, we as security and safety professionals can make the workplace safer, by enhancing security in our facilities, and education of ourselves and our staff.

THE BOTTOM LINE

In today’s environment, no business or industry is immune to the possibility of workplace violence, active shooters, or other acts of crime, or man-made disasters. The presentations can help prevent and prepare you and your organization for potential acts of crime by providing guidance to individuals, including managers and employees, so they can be prepared to respond to a challenging incident. Attending this Symposium can help prevent and prepare for a potential serious incident at your facility which could have a long term affect on your staff, contractors, guests, and patients. Maintaining the health, safety and wellbeing of your workforce is essential, and makes good economic sense.
The Region 5 Symposium will be held in both Northern and Southern California on the following dates:

**SOUTHERN CALIFORNIA**

**Thursday, July 28, 2011**
Thalians Auditorium  
Cedars-Sinai Medical Center  
8730 Alden Drive  
Los Angeles, California 90048

**Event Host:**  
Corey Hart  
Manager Security  
Cedars-Sinai Medical Center

**NORTHERN CALIFORNIA**

**Friday July 29, 2011**
Li Ka Shing Center  
Stanford University School of Medicine  
291 Campus Drive West  
Stanford, California 94305

**Event Hosts:**  
Aaron Salazar  
Director Security / Parking Services  
Stanford University  
Dennis Clark  
Operations Manager - Security Services  
Stanford University

Room and parking locations for each event will be sent to all registered attendees prior to the symposium.
KEYNOTE SPEAKER

Michael Josephson
President, Josephson Institute

**Topic: Character Counts: The Impact of Ethics on Security**

Michael Josephson, a former lawyer, law professor, and successful entrepreneur, is one of the nation’s most respected and sought-after and speakers and consultants in the field of ethics and character, with a special expertise in the area of ethics and character in schools and the workplace.

Every day, millions of listeners hear his award-winning CHARACTER COUNTS! radio commentaries on KNX-1070 in Southern California and other stations across the country and around the world on American Forces Network. Broadcast continually since 1996, his editorials have become one of the longest-running editorial features in radio history.

Mr. Josephson is frequently interviewed and profiled by major media organizations including CNN, Nightline, Dateline, ABC World News, Good Morning America, Today, The Wall Street Journal, USA Today, Los Angeles Times, and Time. He has written seven books.

In 1987, after a distinguished 20-year career teaching law and as the CEO of a prominent legal education company, he resigned his professorship and sold his business to found the Joseph & Edna Josephson Institute of Ethics, a nonprofit organization named in honor of his parents. Mr. Josephson serves as the Institute’s president without salary. All proceeds from his presentations and consultations go directly to the Institute.

Employing Mr. Josephson’s groundbreaking insights and strategies, the Josephson Institute has assisted corporations, government agencies, and professionals in politics, education, healthcare, law, sports, the military, and the nonprofit community to strengthen individual and institutional decision-making and create sustainable ethical cultures. Clients include Johnson & Johnson, Kroger, ITT, 3M, Kaiser Permanente, the Internal Revenue Service, the Social Security Administration, the Department of Agriculture, the Department of Defense, the U.S. Air Force Academy, the U.S. Naval Academy, West Point, and the state legislatures of Arizona, Alaska, California, Iowa, New Jersey, and Nebraska.

In 2008, the U.S. Olympic Committee commissioned Mr. Josephson to train all U.S. athletes prior to the Beijing Olympic Games to “Make U.S. Proud.”

Michael Josephson’s highest priority, however, is his family – his wife Anne, his son Justin, and his four daughters Samara, Abrielle, Carissa, and Mataya.
David J. Gibbs, CPP  
Managing Director, SafirRosetti  
IAHSS Region 5 Chairman  
Moderator

Jim Stankevich, CHPA  
IAHSS President  
Healthcare Division, Software House  
Topic: IAHSS Global Updates

Anjanette Hebert, CHPA  
Director Security, Safety and Emergency Preparedness  
Lafayette General Medical Center  
Topic: The Silver Lining: Why Hurricane Katrina & Rita Improved Hospital Security in Louisiana

Bonnie Michelman, CHPA, CPP  
Director Police & Security  
Massachusetts General Hospital  
Topic: Gangs, Craziness & Violence in the ED: Safeguarding This Challenging Environment

George Patak  
Operations Manager  
G4S  
Topic: Gangs, Craziness & Violence in the ED: Safeguarding This Challenging Environment

Sergeant Jeremiah Hart  
Torrance Police Department  
Topic: Active Shooter
7:00 AM - 8:00 AM  Registration

8:00 AM - 8:05 AM  Welcome
Cedars-Sinai - Corey Hart, Security Director
Stanford - Aaron Salazar & Dennis Clark

8:05 AM - 8:15 AM  Opening Remarks
David J. Gibbs, CPP
Moderator /IAHSS Region 12 Chairman
Managing Director SafirRosetti

8:15 AM - 8:45 AM  IAHSS Global Updates
Jim Stankevich, CHPA
IAHSS President
Healthcare Division, Software House

8:45 AM - 10:00 AM  The Silver Lining: Why Hurricane Katrina & Rita Improved Hospital Security in Louisiana
Anjanette Hebert, CHPA
Director Security, Safety and Emergency Preparedness
Lafayette General Medical Center

10:00 AM - 10:30 AM  Break

10:30 AM – 11:45 AM  Gangs, Craziness & Violence in the ED: Safeguarding This Challenging Environment
Bonnie Michelman, CHPA, CPP
Director Police & Security
Massachusetts General Hospital

11:45 AM - 12:30 PM  Lunch

12:30 PM – 12:45 PM  Regional Awards
David Gibbs, CPP
Joel Wiesner, CHPA, CPP

12:45 PM – 2:15 PM  Keynote Presentation
Character Counts: The Impact of Ethics on Security
Michael Josephson
President, Josephson Institute

2:15 PM – 2:30 PM  Break

2:30 PM - 4:00 PM  Active Shooter
Sgt. Jeremiah Hart
Torrance Police Department

4:00 PM – 4:20 PM  Questions and Answers
Symposium Summary
David J. Gibbs, CPP
IAHSS Region 5 Chairman
EVENT COST

**Early Registration**
$125.00 per person if registered by July 8, 2011.

**Late Registration**
$150.00 per person if register by July 22, 2011.

Registration price includes lunch.

HOW TO REGISTER

You must register for this event in advance. Registration closes on July 22, 2011 at 11:59 p.m. PDT. There will be no sign-ups the day of the event.

**To Pay by Credit Card**

All credit card registrations will be processed online. For the Southern California event please visit [http://www.regonline.com/iahss-ca-region5-south](http://www.regonline.com/iahss-ca-region5-south) to register and pay using your credit card.

For the Northern California event visit [http://www.regonline.com/iahss-ca-region5-north](http://www.regonline.com/iahss-ca-region5-north) to register and pay using your credit card.

Credit Cards Accepted: Visa, MasterCard, American Express

**To Pay by Corporate or Personal Check**

Please email David J. Gibbs, CPP, IAHSS Region 5 Chairman at dgibbs@safirrosetti.com to pay by check. Please include which date you would like to attend and the name, title, email, and company affiliation of each member of your party. Once your email is received you will be sent an invoice for your registration fees. Your payment must be received by July 22, 2011.

EVENT CONTACT

For questions regarding the event please contact:

David J. Gibbs, CPP
IAHSS Region 5 Chairman
c/o SafirRosetti
388 17th Street, Suite 230
Oakland, CA 94612

Telephone: 510.250.6224
Email: dgibbs@safirrosetti.com
Register today for IAHSS Region 5 California Chapter’s 3rd Annual Symposium!

Thursday, July 28, 2011
Cedars Sinai Medical Center
Los Angeles, California

Friday, July 29, 2011
Stanford University School of Medicine
Stanford, California

Register by July 8th and save!

Who Should Attend the 3rd Annual IAHSS Symposium?

- Healthcare Security & Safety Directors and Managers
- Healthcare Administrators
- Facilities & Real Estate Professionals
- Nursing Leadership at all levels
- Risk Management Professionals
- Human Resources Professionals
- Threat Assessment Staff
- Legal Professionals

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