

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

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Bobit Business Media
3520 Challenger Street
Torrance, CA 90503-9998
Tel.: 310-533-2400
Fax: 310-533-2510
www.campussafetymagazine.com

Official Publication of: None
Established: 1993
Issues Per Year: 6

FIELD SERVED

Campus Safety Magazine serves K-12 School Districts, Colleges and Universities, Hospitals, GPO/Health Systems, and others related to the field, including Consultants, Architects, Engineers, and Integrators.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are Campus Police Chiefs (including Assistant Chiefs, Directors and Assistant Directors of Public Safety), District Superintendent and Assistant Superintendents of Schools, Executive and General Management (VP, Chief Business Officers, Directors and Assistant Directors of Administrative Services, Purchasing, Finance, Facilities, Operations, Physical Plant, Maintenance), CIO/MIS/IT professionals (including assistants), and other titled and non titled personnel.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	27
Advertiser and Agency _____	11
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	633
All Other _____	1,225
TOTAL	1,896

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	20,159	100.0	20,053	99.5	106	0.5
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	20,159	100.0	20,053	99.5	106	0.5

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2008 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2008 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
July/ August _____					20,103	November/ December _____					20,233
September/ October _____					20,140						
TOTAL											

*See Paragraph 11

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2008
This issue is 0.6% or 111 copies above the average of the other 2 issues reported in Paragraph two.

Business and Industry	TOTAL QUALIFIED	PERCENT OF TOTAL	Campus Police Chief/Asst Chief or Director/Asst Director of Public Safety	District Superintendent/Asst District Superintendent of Schools	VP/Chief Business Officer/Director of Admin Services, Purchasing,	VP/Director/Asst Director of Facilities, Operations, Physical Plant, Maintenance	CIO/MIS/IT Systems and Communications (incl. Assistants)	Other Titled and Non-titled Personnel
School District (K-12) _____	5,057	25.0	324	3,266	182	1,050	213	22
College/University _____	8,358	41.3	3,555	16	1,726	2,013	1,011	37
Hospital _____	6,025	29.8	4,288	-	1,448	88	188	13
GPO/Health System _____	704	3.5	10	-	688	5	1	-
Consultant/Architect/Engineer _____	1	-	-	-	-	-	-	1
Paid Subscriptions _____	88	0.4	-	-	-	-	-	88
TOTAL QUALIFIED CIRCULATION	20,233	100.0	8,177	3,282	4,044	3,156	1,413	161
PERCENT	100.0		40.4	16.2	20.0	15.6	7.0	0.8

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2008

Since this is an Initial Audit Report, figures for this paragraph are not required.

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2008

MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			20,207	99.9
Individuals by name only _____			23	0.1
Titles or functions only _____			3	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			20,233	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2008

State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent
039-049 Maine _____	109		400-427 Kentucky _____	399	
030-038 New Hampshire _____	87		370-385 Tennessee _____	596	
050-059 Vermont _____	54		350-369 Alabama _____	473	
010-027 Massachusetts _____	395		386-397 Mississippi _____	379	
028-029 Rhode Island _____	64		EAST SO. CENTRAL	1,847	9.1
060-069 Connecticut _____	159		716-729 Arkansas _____	234	
NEW ENGLAND	868	4.3	700-714 Louisiana _____	306	
100-149 New York _____	1,127		730-749 Oklahoma _____	284	
070-089 New Jersey _____	280		750-799 Texas _____	1,338	
150-196 Pennsylvania _____	748		WEST SO. CENTRAL	2,162	10.7
MIDDLE ATLANTIC	2,155	10.7	590-599 Montana _____	75	
430-459 Ohio _____	983		832-838 Idaho _____	91	
460-479 Indiana _____	545		820-831 Wyoming _____	57	
600-629 Illinois _____	873		800-816 Colorado _____	286	
480-499 Michigan _____	754		870-884 New Mexico _____	117	
530-549 Wisconsin _____	417		850-865 Arizona _____	282	
EAST NO. CENTRAL	3,572	17.7	840-847 Utah _____	146	
550-567 Minnesota _____	407		889-898 Nevada _____	67	
500-528 Iowa _____	292		MOUNTAIN	1,121	5.5
630-658 Missouri _____	463		995-999 Alaska _____	45	
580-588 North Dakota _____	73		980-994 Washington _____	445	
570-577 South Dakota _____	79		970-979 Oregon _____	272	
680-693 Nebraska _____	140		900-961 California _____	1,741	
660-679 Kansas _____	242		967-968 Hawaii _____	67	
WEST NO. CENTRAL	1,696	8.4	PACIFIC	2,570	12.6
197-199 Delaware _____	55		UNITED STATES	20,216	99.9
206-219 Maryland _____	386		969 & 004-009 U.S. Territories _____	-	
200-205 Washington, DC _____	55		Canada _____	17	
220-246 Virginia _____	543		Mexico _____	-	
247-268 West Virginia _____	186		Other International _____	-	
270-289 North Carolina _____	738		APO/FPO _____	-	
290-299 South Carolina _____	365		TOTAL QUALIFIED CIRCULATION	20,233	100.0
300-319 Georgia _____	865				
320-349 Florida _____	1,032				
SOUTH ATLANTIC	4,225	20.9			

9. AVERAGE AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS	
6 Month Period Ended:	Audited Data
	July-December 2008*
Total Audit Average Qualified _____	20,159
Qualified Non-Paid _____	20,053
Qualified Paid _____	106
Post Expire Copies included in Paid Circulation: __	**NC
Average Annual Order Price: _____	**NC

***NOTE: All data is audited through December 2008. With each successive period, new data will be added until five periods of data are displayed.**
**** NC = None Claimed.**

10. PAID CIRCULATION DATA	
**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
6	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA

PARAGRAPH 2:

Since this is an Initial Audit Report, additions and removals are not required.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

We have examined the circulation records of the subject publication for the period covered by this report. Our examination was made in accordance with generally accepted circulation auditing standards and, accordingly, included such tests of non-paid and paid circulation accounting records, business/occupational qualifications and mailing addresses of the publication's recipients, distribution statements, postal receipts, paper usage reports, printing bills, and such other auditing procedures as were considered necessary.

Based on such examination, the statements set forth in this report present fairly and accurately the circulation position of this publication in conformance with generally accepted circulation principles

BPA Worldwide
 Shelton, CT
 January 06, 2009 Type : A
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