



# 2010 CLASSIFIED ADVERTISING INSERTION ORDER

**Classifieds -- Focused. Effective. Get Results!**

Client Account # \_\_\_\_\_ Insertion # \_\_\_\_\_ Sales # CL3

**ADVERTISER INFORMATION:**

Advertiser Name \_\_\_\_\_ Contact \_\_\_\_\_

Agency Name \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Headline: \_\_\_\_\_

**INSERTION SCHEDULE:**

<u>ISSUE</u>	<u>AD SIZES &amp; RATES</u>	<u>1X</u>	<u>3X</u>	<u>6X</u>	<u>12X</u>
<input type="checkbox"/> Jan/Feb	<input type="checkbox"/> 1 col x 2 inches	\$240	\$230	\$215	\$200
<input type="checkbox"/> Mar/Apr	<input type="checkbox"/> 1 col x 3 inches	\$340	\$325	\$305	\$290
<input type="checkbox"/> May/Jun	<input type="checkbox"/> 2 col x 2 inches	\$440	\$420	\$395	\$375
<input type="checkbox"/> Jly/Aug	<input type="checkbox"/> 2 col x 3 inches	\$540	\$515	\$490	\$460
<input type="checkbox"/> Sep/Oct	<input type="checkbox"/> ¼ page	\$770	\$730	\$695	\$655
<input type="checkbox"/> Buyers Guide	<input type="checkbox"/> ½ page	\$1,370	\$1,300	\$1,230	\$1,165
<input type="checkbox"/> Nov/Dec	<input type="checkbox"/> Full Page	\$2,720	\$2,585	\$2,450	\$2,315

**WEB ADS**

<input type="checkbox"/> <b>E-CLASSIFIED</b> Duration: Price:	<input type="checkbox"/> <b>BANNER</b> Duration: Ad Size: Headline: Website Link: Colors: Instructions: Price:	<input type="checkbox"/> <b>JOB BOARD</b> Duration: Price:
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**TOTAL:** \_\_\_\_\_

**PAYMENT INFORMATION:** All payments are to be **PREPAID**.

I understand that my credit card number \_\_\_\_\_ Exp. \_\_\_\_\_ will be charged in accordance to the above insertion schedule chosen by advertiser. When a multiple insertion schedule is in effect, your credit card will be charged in a monthly manner and your ad will be picked up from the previous month. No cancellations will be accepted prior to the "Press Date" or a cancellation fee will apply. No cancellations will be accepted without written notification. Please note that your below signature is permission for CS Magazine to periodically communicate via email & fax.

X \_\_\_\_\_ Date \_\_\_\_\_  
 Signature (Your signature accepts responsibility of this insertion schedule)

\_\_\_\_\_ Date \_\_\_\_\_  
 Print

\_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

**FAX BACK TO: 310-427-7182**  
 Contact: Tuesday Phillips  
 Phone: 310-533-2434  
 Email: [Tuesday.Phillips@bobit.com](mailto:Tuesday.Phillips@bobit.com)

For further information visit:  
[Campussafetymagazine.com/ClassifiedAdvertising](http://Campussafetymagazine.com/ClassifiedAdvertising)